

Le Regroupement québécois de la danse est fier de vous présenter le portail des professionnels, des amateurs et des passionnés de danse



Press Release – For Immediate Release

QUÉBEC DANSE: *THE* WEB REFERENCE IN DANCE

Montreal, April 9, 2014 – The Regroupement québécois de la danse (RQD) is proud to unveil the brand new versions of the **Québec Danse portal** and **Québec Danse Mobile application**—essential tools to stay up to date on dance news in Quebec, find professional resources, plan cultural outings year-round and much more!

An exclusive feature is the **new dance agenda**, which offers smartphone and Internet users an exceptional overview of the discipline. This one-of-a-kind calendar lists shows, festivals and other professional dance events in town, as well as auditions and training opportunities across Quebec.

UPDATED, ORIGINAL CONTENT

The dance agenda also provides access to extensive bios and information on performers, choreographers, companies, presenters, service organizations, training institutions and so on. It includes a host of information on events and associated artists, along with video clips and bibliographical references provided by La Bibliothèque de la danse Vincent-Warren.

INTERACTIVE TOOL

Users can create their personalized Québec Danse agenda and look up their favourites, shows and other activities on their smartphone. All they have to do is connect via their Facebook account and add activities to their favourites.

So far, the dance agenda includes roughly 600 bios and descriptions, 100 dance locations and a calendar listing over 200 events! Updated on a weekly basis throughout the year, Québec Danse is *the* Web reference in dance.

QUÉBEC DANSE MOBILE APP

Available for free at the App Store and Google Play, Québec Danse Mobile can be used online or offline on all iOS (iPhone, iPod Touch, iPad) and Android devices. The app was developed by Greencopper, a company that has produced a variety of apps in the arts/culture and events sector, notably for Les Francolies, Igloofest, the Festival de Jazz, Pitchfork and Osheaga.

VALUABLE PARTNERS

RQD would like to thank its partners in the dance community for their support in developing these unifying dance tools: La danse sur les routes du Québec, Circuit-Est centre chorégraphique, BJM – Les Ballets Jazz de Montréal and La Bibliothèque de la danse Vincent-Warren.

A UNIQUE SHOWCASE

Over the years, the Québec Danse portal and mobile app have become essential dance visibility and promotion platforms in a context of clearly inadequate media coverage: “Our greatest desire is to encourage people to discover the world of dance—its performers, creators and presenters—by watching shows and taking part in numerous activities offered throughout Quebec all year round,” states Lorraine Hébert, Executive Director of the Regroupement québécois de la danse.

The Regroupement québécois de la danse brings together and represents close to 500 professionals active in research-driven, original and repertoire dance, and plays a key role in advancing all areas of the discipline: creation, production, dissemination, training and services. By initiating consultative long-term development projects, such as the Master Plan for Professional Dance in Quebec 2011–2021, RQD has actively helped to establish the discipline and improve the conditions in which dance is practised for close to 30 years.

RQD receives financial support from the Conseil des arts et des lettres du Québec, the Canada Council for the Arts, the Conseil des arts de Montréal, the Conseil québécois des ressources humaines en culture and Emploi-Québec for all of its activities.